

AMENDMENTS TO THE SPECIFICATION:

Please amend the title as follows:

--~~CONTROLLING AND MARKETING~~ METHOD FOR CAPTURING UTILIZATION
BEHAVIOR OF THE AN INTERNET/INTRANET SUBSCRIBER BY COMBINING A
PLURALITY OF METHODS--

Please replace the originally-filed Abstract of the Disclosure with the accompanying new Abstract of the Disclosure which appears on a separate sheet in the Appendix.

A substitute specification along with a marked-up copy of the originally-filed specification is attached to this amendment which appears in the Appendix.